



Olly Bengough, Director of Cinémoi, Julien Planté, Artistic Director of Cinémoi

CINÉMOI WINS THE INTERCULTURAL TROPHY PRIZE FOR BUSINESS EXCELLENCE

We are incredibly proud to announce that Cinémoi has just been awarded the 2010 Intercultural Trophy prize for Business Excellence by the French Chamber of Commerce in Great Britain (CCFGB) on 8 December 2009 at the gala dinner composed of an audience of the members of the CCFGB.

The 600 members of the CCFGB, chaired by the President **Arnaud Vaissié** and attended by the CCFGB's Ambassador **Raphaël Ibanez** and the Ambassador of the French Republic **Maurice Gourdault-Montagne**, chose Cinémoi out of a competitive shortlist for this prestigious prize rewarding innovative companies, which promote cross-cultural ties and Franco-British relations.

Previous winners:



Eurostar (2008)



Saint-Gobain (2007)



EDF Energy (2006)



Renault UK (2005)

Cinémoi is an independent British initiative, which caters to French and non-French speaking audiences alike. The channel works with all the major French studios as well as UK distributors and cultural organisations across the country in order to promote and develop access to French and Francophone cinema, culture and events.

Celebrity endorsements have come from the cream of international and cross-channel talent, including **Charlotte Rampling** and **Jane Birkin**, who epitomise the intercultural project and Franco-British rapprochement that Cinémoi embodies.

The CCFGB is a membership organisation of 600 companies represented by over 1300 senior French and British executives. Through prestigious networking events, the CCFGB facilitates the development of its members' business activities. We would like to thank Florence Gomez, General Director, for her support and advice throughout. For further information of the Chamber's activities please consult their website.

www.ccfgb.co.uk